



# CORPORATE PROFILE

## INTRODUCTION

Nostix (Pty) Ltd is a Bloemfontein based specialist IT firm providing a range of specialist services, including graphic design, website development, website management, database development and online training and media development services to our clients.

### DESIGNING |

Graphic  
Website Design

### KNOWLEDGE MANAGEMENT |

Database Design  
System Architecture and Design

### TRAINING SOLUTIONS |

Online Training Systems  
Advanced Media Training Solutions

We believe our ethos of professionalism, efficient service delivery, innovation in design and use of cutting edge technologies allows our team to provide the very best service to our clients and ensure that our clients are always happy with our results.

We also believe in transformation and to this extent are proud to acknowledge that Nostix is 50% Black owned and that Nostix qualifies as a Level 4 BEE Supplier due to its status as an Exempt Micro Enterprise.

Importantly, Nostix is also a member of the phatshoane henney group of associated firms, a national group of primarily legal firms, to which Nostix as an associated member, provides all system development, design and website development and management support services.

## WEBSITE DESIGN

Websites, e-commerce and online business have since the 1990's become a growth point for marketing, creating new business markets and expanding the global reach of corporate brands. In addition, the Web has also become a vital for business to communicate with their clients, introduce products and allow clients to virtually explore their business areas.

Recognising the value of web development to the business development of small and large business clients and the creation of a global communication portal for their products and services, we provide a comprehensive web development service to clients, whether to establish a basic structure or a complex and interactive website.

Our web development team is well versed in web development software and languages for the development of both Client Side Coding as well as Server Side Coding.

Our development process is intensively client interactive to ensure that the website communicates the business of the client effectively. We also integrate the graphic design process with the overall web development process to ensure a functional and efficient website that 'looks smart, and works smart'.

## NOSTIX SERVICES

### GRAPHIC DESIGN

We understand that graphic design is a process of communicating visually and that with good communication clarity and simplicity are vitally important. We also understand business needs and tailor our design development process to create a dynamic and professional relationship with the client and ensure that our graphic and design services communicate the essence of the client's business, services and brand.

Our team of designers are geared to meeting all your visual communication needs and provide fast and reliable graphic services which are fresh and innovative and ensure the creation of brand capital for your business.

## ABOUT US

Nostix (Pty) Ltd is a systems development and graphic design firm providing specialist services which include database and knowledge management systems, web-based applications and developments, graphic and corporate design solutions and online training and training media solutions to clients.

Nostix services a wide range of clients, some of the most prominent of which include:

- The Phatshoane Henney Group of Associated Firms
- Eskom
- South African Social Security Agency
- Naudes Attorneys
- Oos Vrystaat Kaap Operations Limited (OVK)
- Lejweleputswa District Municipality

## OUR SERVICE AREAS

The service divisions of Nostix comprise three distinct service areas, namely:

DESIGNING |  
Graphic  
Website Design

KNOWLEDGE MANAGEMENT |  
Database Design  
System Architecture and Design

TRAINING SOLUTIONS |  
Online Training Systems  
Advanced Media Training Solutions

Through synergies between these service areas, Nostix can provide encompassing design, system development and training solutions, particularly in respect of web-applications, to clients.

## WEB MANAGEMENT

As a communication tool, a website needs to be more than a collection of static pages that are arduous to update and complex to manage.

Websites must be dynamic and continuously changing to ensure that visitors and potential clients return/revisit the site and are 'drawn' to the website by its fresh and new content.

Recognising this need, we provide clients with a content management solution for their website, providing clients with the capability to themselves easily update and add content to their website without interfering or disrupting other aspects of the site.

Such a content managed website is driven by our custom-developed FlexiWEB Content Management System which allows clients to easily manage their website, publish content, add files and documents, change the website structure, create RSS feeds and much more.

## DATABASE DESIGN

Our database design team is experienced in the development of suitable data models to suit a clients specific database needs, including the logical and physical design choices for the database and the physical storage parameters and relational structures for the database architecture.

In designing a database we work closely with the client to establish the data storage requirements and the relationships and groupings between the different data elements and then design a specific logical structure which can be superimposed on the data on the basis of the required relationships.

Importantly, a key focus in our design process is to establish user-friendly and intuitive 'front-end' solutions to match your database structure and allow ease of use and efficient management and access to your database data.

# NOSTIX PRODUCTS

## MANAGEMENT TOOLS

Flowing from the exponential increase of information an organisation is required to manage and control, a vital component to establishing effective knowledge management within your organisation is the utilization of appropriate tools that can assist not only in capturing but more importantly in allowing appropriate access and use of data.

Whether it be to establish, rebuild, adapt or integrate your current database with other systems and/or websites, our team has the necessary skills to assist in this regard.

We can assist organizations running multiple internal databases to publish data online or allow users to submit data online which is captured in integrated databases.

We further assist organisations to expand the functionality of their current websites and online profiles by integrating payment and user-defined databases with their current websites to expand their business base and allow online trading and user interaction.

We design tailored and custom-developed software solutions which assist organisations to manage their data and workflows easily and effectively. Many of our software solutions are web-based allowing global accessibility by users. Data is protected with strict security protocols and login controls to ensure integrity and confidentiality of data.

Our focus in designing software solutions and tools is intuitive functionality. Our solutions are easy to use yet provide all the sophistication and functionality required by complex business work processes and extensive data requirements.



## FLEXIWEB

FlexiWEB CMS is a flexible, affordable and highly scalable website content management system which has been custom developed by Nostix to allow clients to manage their own websites.

FlexiWEB forms the backbone of your website and allows single or multiple users to dynamically and easily create web pages, upload images, upload documents, build navigation menus and make use of a calendar, create RSS feeds and other add-on functions available. All of this can be done within the overall design and architecture of the website.

FlexiWEB uses a file structure, similar to the well-known windows file structure, allowing users to create folders and sub folders and store files in these folders. This user friendly folder structure is imitated on the web and a parent-child relationship tree is used to keep track of website content.

Web pages created by FlexiWEB are also actual files stored within a given folder and not in a database, obviating the need for additional database add-ons.

FlexiWEB can be easily expanded to accommodate other custom-developed client applications, such as online payments, product catalogues, electronic newsletter systems, services and personnel databases and much more.

FlexiWEB has its own JavaScript and DHTML driven HTML editor and dynamic navigation menu. When using FlexiWEB no external web editing software package (such as Microsoft Frontpage or Dreamweaver) is needed and therefore no direct (FTP) access to the web server needs to be configured for the user using the system. FlexiWEB accordingly makes website administration easy, manageable and child's play for any user, after receiving basic training on the use of the system with the FlexiWEB Tutorial Pack, provided with every FlexiWEB CMS implemented.

The FlexiWEB system is written in ASP and runs on the Microsoft platform. It makes use of standard components found in the Microsoft IIS web server and Internet Explorer 5.5 or higher. No extra server software or programs are needed for FlexiWEB to function.

The FlexiWEB application runs on a basic setup of Microsoft server such as Windows NT4 / 2000 / 2003 / XP Pro. (It is not a .NET application and therefore the .NET framework is not required). Where Nostix hosts the website, Nostix provides the

## TRAINING CONTENT

Gone are the days when training was delivered solely through textbooks and written content. Learners today require greater interactivity and visually stimulating training

content which delivers traditional training content more interestingly and more effectively.

Our team can assist to transform your training content and delivery mechanisms, to revitalize your courses, increase the impact and learner understanding thereof and ensure that your content is fresh, dynamic and aligned with new technology standards.

Solutions we provide include:

- Screencapturing
- Video and sound files
- Flash and animation
- Graphic art, design and content layout
- Document design
- Presentation design
- Training CDs & DVDs

## TRAINING PLATFORMS

The use of the internet has established online training as the next generation in the provision of training and learning content. Training organizations are seeking more efficient and effective ways of delivering training and many businesses are moving towards online training as a means of capturing and transferring institutional knowledge across their business areas on a global scale.

To maximise the efficiency of online training and provide an appropriate online learning environment, a suitable training platform must be identified or developed for the organisation. In this regard our development team is geared towards providing a variety of solutions to match your training needs, whether you are a trainer seeking new avenues of delivering training or a business wishing to establish a training environment for staff. Our solution development approach will match the identified client needs with the level of development required and the type of platform that will address the need.

We also have an existing online training solution in the Training Portal ([www.trainingportal.co.za](http://www.trainingportal.co.za)) which allows trainers to provide extensive online courses utilizing the tools provided and managed by the Training Portal.

## CONTRACT MANAGEMENT SYSTEM

The Nostix Contract Management System (CMS) is a powerful custom developed web-based application software system for the managing of contracts in a single web application which is rapidly configured and learned.

Nostix CMS has been developed to help organizations effectively manage, analyze, track and record its business agreements in a secure multi-user environment, providing a total and specialist solution for all their contract management needs.

The system allows the easy generation of reports against the entire contracts portfolio providing a powerful support tool for informed and pro-active decision-making and risk management.

Nostix CMS allows the management and retrieval of all contract information which is presented in a transparent, secure and easy to use manner. The system is fully scalable allowing the capturing of any type of contract, from standard contracts to comprehensive custom drafted contracts.



Nostix CMS helps organizations to pull the information they need out of their filing cabinets and into a contract management centre that affords managers and users speedy access to critical performance and contract information to timeously act on and ensure that key contract information is not missed.

## LIBRARY MANAGEMENT SYSTEM

The Nostix Library Management System (LMS) is a custom developed web-based library or knowledge centre application directed at medium to large businesses and providing a solution for the management of institutional knowledge and resources.

Nostix LMS provides full administration features through which knowledge resources are captured in the library database using the sophisticated library management interface. The interface also allows the capturing of resource costs, updates and document versions, check-out procedures for resources and more.

Additional features allows the uploading of resources into the database in a variety of formats, and the conveying of news, developments, conferences and workshops etc. are users through the webpage front-end and RSS feeds and newsletters.

A key feature to the system is the online search facility which users can use to find any resource contained in the library using a variety of search criteria and queries. This allows tracking and identification of valuable institutional knowledge resources and ensures ease of access to both hard copy and electronic documentation.

## TRAINING PORTAL

The Training Portal at [www.trainingportal.co.za](http://www.trainingportal.co.za) is a next generation portal for training providers to deliver course content dynamically and effectively online to learners anywhere in the world. The Training Portal allows trainers to develop and deliver training content and manage all aspects of training assessment and learner interaction 'without leaving your desk'.

Trainers can also utilize the Training Portal to advertise their conferences and manage conference registrations online, reducing the hassle of managing conference registrations and payments and letting trainers focus on the core business of presenting the conference.

The Training Portal provides all the tools and management functionality required by a trainer to deliver a course or manage his conference administration, while at the same time providing an easy to use and efficient learning environment for learners to enroll for, pay and undertake a course or conference.



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